



## **CUSTOM PRINTING GUIDE**

**ARTIST - ATTRACTION - CORPORATE - CULTURE - RETAIL** 







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# **IN-HOUSE PRINTING**

By printing in-house, we're able to keep our quality high and our minimum order requirements low. We don't need to send your order out to be printed elsewhere - saving you money and eliminating unecessary transport and carbon emissions. We further reduce the impact of our print studio by using water free print methods and solar power.

We offer three different printing options - Digital, Sublimation and Ultraviolet (UV) - offering a complete, complementary solution.

#### **DIGITAL PRINTING**

Using the latest Direct to Garment printers from market leader Brother, we are able to print single, multi colour and photographic designs directly onto our organic cotton. The result is vibrant with excellent washability - rated at 50 washes before there is significant print loss.

Digital printing allows for a large print area approx. 50x40cm, so offers a close to the edge print option. There are no setup, art or screen fees and the cost of printing is the same regardless of the colours or detail in the design.



#### SUBLIMATION PRINTING

When you're after colour vibrancy, there's no better option that sublimation printing. Only possible on our microfibre and neoprene products, GOTS certified ink is converted to a gas at high heat and pressure. The result is a crisp, vibrant and permanent image that can be printed right to (and off), the edge.



Sublimation printing is considered one of the most sustainable forms of printing as the ony waste product is paper - which is recycled. This is superior to screenprinting where there is a water (or even solvent), intensive clean up process. Simiar to digital printing, there are no setup, art or screen fees and the cost of printing is the same regardless of the colours or detail in the design.

Talk to us about the best print process for your design!

#### **ULTRAVIOLET (UV) PRINTING**

Our latest addition are 2 state of the art UV printers, enabling us to print in-house suberb, full colour on hard surfaces - including ceramic and timber coasters, magnets, plaques...and lots more.

UV printing cures inks instantly, eliminating energy intensive drying processes - reducing consumption and carbon emissions. UV ink is made from natural, renewable resources like soybeans, which are a sustainable alternative to traditional petroleum based inks.





#### AUSTRALIAN MADE

We're proud to be a partner of Australian Made. In addition to printing locally, we make locally too whenever possible. Look for the Australian Made logo in this guide to identify these products.





# **SUSTAINABILITY & ETHICS**

Care for others and the environment has been a guiding principle of The Linen Press for 30 years. More than just a great product at a good price - made with minimal impact and a genuine consideration for the welfare of those we work with.



#### ORGANIC

Global Organic Textile Standard (GOTS), accredited cotton and ink means you can be assured of sustainability, quality and safety.



#### SOCIAL

Fully complying with workplace regulations locally and particulary overseas ensuring workers are not exploited and their rights are protected.



#### ETHICS

We seek to be your trusted business partners, working together building a unutually profitable long term relationship. If we make a mistake we own it and we fix it.





#### SOLAR POWER

In 2019, we added a 15KW solar system. Since then our print studio has been a nett exporter of power back to the grid sun powered printing!



#### **TESTIMONIALS CLIENT FEEDBACK**

"When I first got in touch I felt like I had all my printing issues resolved from that very first phone call ... At every stage of the process, I have felt like a valued customer and nothing is ever too much trouble....I appreciate their dedication and attention to details to ensure my designs and ideas are fulfilled to their potential."

Jess McDonald HIGH TEES

"I've been custom printing with BRANDED Ideas for a few years now, on their organic cotton range, and have always been very happy with the results. The cotton is of lovely quality and the colours are always well matched to the original artwork. Gordon, Derek and the team are all very friendly and are happy to answer questions, listen and advise you on your custom requests."

Ingrid Barthowiak Ingrid Barthowiak art

"BRANDED Ideas is committed to a high qualityproduct, and manufacturing in Australia where possible. These values align with Paperbark Writer, hence our collaboration over the last few years. I have been very pleased with both the gorgeous results of printing my designs on the Linen Press Organic Cotton Range, and also the great service provided by Derek and Gordon."

PAPERBARK WRITER

"I'm so thankful for the opportunity to work together to produce top quality, GOTS certified, Australian products. Our values align to produce products that are really making a difference. BRANDED Ideas are professional and thoughtful about the products that they produce and think deeply about the way that the products will impact the world and the message sent by being used in everyday life. Core values such as faith and breathing words of truth into lives, appreciating the beauty and wonder of nature as well as taking good care of our planet and the health of everyone living on it."

Helen Boughen FIG HILL FARM



#### Tip: Offer a wulti buy deal ou waguets aud watch sales soar!



# MAGNETS

by hall farm

Counter, shelf and slatwall magnet displays are available

PRESS

8

Affordable, great add on sale and always on the best sellers list, our gallery and photo magnets are Made in Australia.

STANDARD SIZE: 54 x 78mm PANORAMIC SIZE: 54 x 120mm MAX PRINT AREA: Edge to Edge	STANDARD SIZE: 50 x 90mm PANORAMIC SIZE: 50 x 150mm MAX PRINT AREA: Edge to Edge	Gallery Magnets
		Gallery Magnets
		Gallery Magnets
MAX PRINT AREA: Edge to Edge	MAX PRINT AREA: Edge to Edge	Cullery Hughets
MINIMUM ORDER:	MINIMUM ORDER:	
100 per design	100 per design	
		The second s
WHOLESALE PRICING:	WHOLESALE PRICING:	APULLO POP
• \$2.50 + GST (STD)	• \$2.25 + GST (STD)	
• \$3.60 + GST (PANO)	• \$3.60 + GST (PANO)	
COST FOR 100 (STD)	COST FOR 100 (STD)	
\$250.00	\$225.00	Ang The All
(+ GST & SHIPPING)	(+ GST & SHIPPING)	I MALLING CONTRACTOR
MAGNETS		

**BRANDED** *ideas* 



#### Metal

SIZE: 38 x 38mm MINIMUM ORDER:

100 per design

#### WHOLESALE PRICING:

- \$4.50 + GST (100)
- \$3.95 + GST (250)
- \$3.15 + GST (500)





COST FOR 100 \$450.00 (+ GST & SHIPPING)

#### **MDF / Resin**

SIZE: up to 100 x 80mm MINIMUM ORDER:

576 per design

#### WHOLESALE PRICING:

- \$3.60 + GST (576)
- \$2.95 + GST (1152)



COST FOR 576 \$2073.60 (+ GST & SHIPPING)

#### Polyresin

STANDARD SIZE: 50 x 90mm MINIMUM ORDER: 1000 per design

#### WHOLESALE PRICING:

• \$3.60 + GST



COST FOR 1000 \$3,600.00 (+ GST & SHIPPING)



STANDARD SIZE: 38 x 38mm MINIMUM ORDER: 300 per design

WHOLESALE PRICING:

- \$3.95 + GST (300)
- \$3.15 + GST (500)

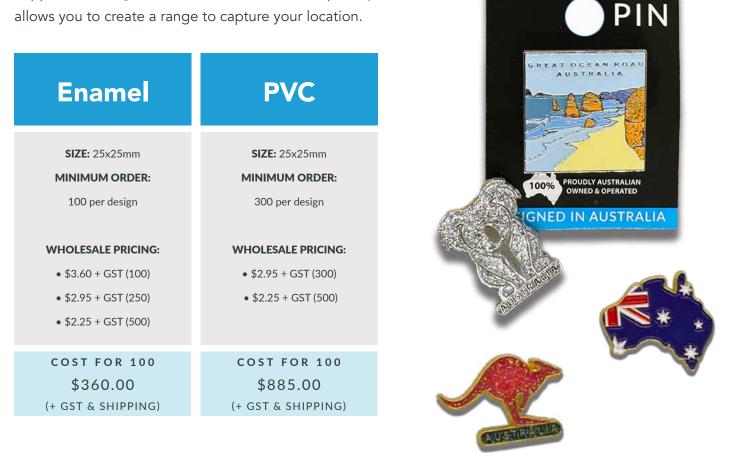


COST FOR 300 \$1185.00 (+ GST & SHIPPING)





Small in size...but big in customer interest! Supplied on hang-sell cards, our low minimum quantity allows you to create a range to capture your location.





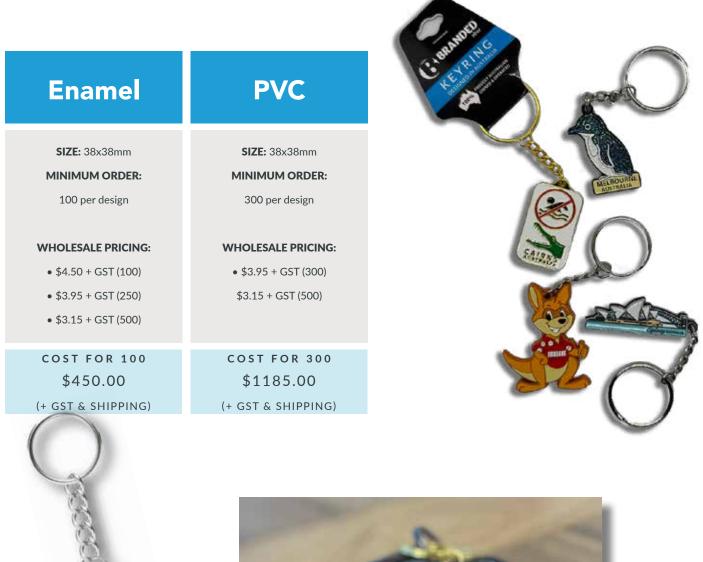
Canadian Bill Baker shows off his collection of 200,000 pins!

Pin collecting dates back to the first modern Olympics held in Athens in 1896 when three designs were produced – for judges, athletes and officials!

**BRANDED** ideas

## **KEYRINGS**

These perennial collectibles are always popular. We have worked hard to bring the minimum quantity per design down to make these accessible for every location.







# PATCHES

(+ GST & SHIPPING)

Iron-on or sew on, our patches can be embroidered, printed, or a combination of both depending on your design. With a low MOQ of just 100, they are definitely worth stocking.

# Patches SIZE: 70x70mm MINIMUM ORDER: 100 per design DOper design \$3.60 + GST (100) \$2.95 + GST (250) \$2.25 + GST (500) COST FOR 100 \$360.00















APOLLO

GREAT OCEAN ROAD

OCEA

AUSTRALIA

ROAD

## **VINYL STICKERS**

Printed on exterior grade vinyl, our stickers are long lasting, protected from exposure to wind, rain and sunlight - they are even dishwasher safe!

## Vinyl

**PRODUCT SIZE:** Circle, square and panoramic to suit your design

MAX PRINT AREA: Edge to Edge

# 250 per design

WHOLESALE PRICING:

• \$3.60 + GST

COST FOR 1000 \$900.00 (+ GST & SHIPPING) <complex-block>







OCEAN RO



# **POSTCARDS & GREETING CARDS**

Printed in Melbourne, our Greeting Cards are printed on 300gsm recycled card stock and are supplied with an envelope. Postcards are printed on 350gsm artboard with front gloss lamination so designs really 'pop'!

Greeting Cards	Postcards
PRODUCT SIZE: 175 x 125mm	PRODUCT SIZE: 105 x 148mm
MAX PRINT AREA: Edge to Edge	MAX PRINT AREA: Edge to Edge (Printed full colour, both sides)
MINIMUM ORDER:	
100 per design	MINIMUM ORDER:
	1000 per design
WHOLESALE PRICING:	
• \$2.95 + GST (100)	WHOLESALE PRICING:
• \$2.25 + GST (200)	• \$0.35 + GST
(includes recycled envelope)	
COST FOR 100	COST FOR 1000
\$295.00 (+ gst & shipping)	\$350.00 (+ gst & shipping)
	(* 651 & 5111FF1116)



Greeting Cards





Postcards

Did you know? The first printed picture postcard was created in France by Leon Besnardeau!

> **BRANDED** ideas

## **NOTEBOOKS**

Whether used as a travel journal, idea vault or sketchbook, our perfect bound notebooks are sure to meet your customer's needs. Printed in stunning edge to edge full colour that can be wrapped to both sides.

#### Perfect Bound

**PERFECT BOUND** 140x205mm

#### MAX PRINT AREA:

Edge to Edge

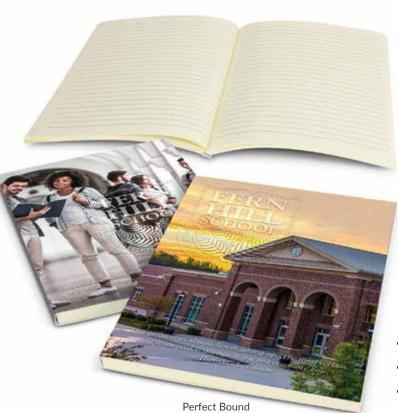
#### MINIMUM ORDER:

100 per design

#### WHOLESALE PRICING:

- \$7.00 + GST (100)
- \$5.90 + GST (250)
- \$5.30 + GST (500)

COST FOR 100 \$700.00 (+ GST & SHIPPING) Looking for something else? We have access to a wide range of locally printed and indent notebooks talk to us about your idea.



- 128 lined pages
- 300gsm full colour cover
- Lead time is 4 weeks



<image>



# **STATIONERY**

As your customers cross their t's and dot their i's help them do it in style whilst remembering your region, attraction or brand. Printed in Australia, we have many options available from inexpensive to a memorable gift - talk to us about your ideas.







## **MOUSE PADS**

What a great way to share your art, region or attraction...or promote your business daily as you brighten your customers desk and allow them to express their individuality! Mouse pads reduce wrist stress, prolong mouse life and protect the desk surface. Made in Australia with a stunningly vibrant print and very affordable.



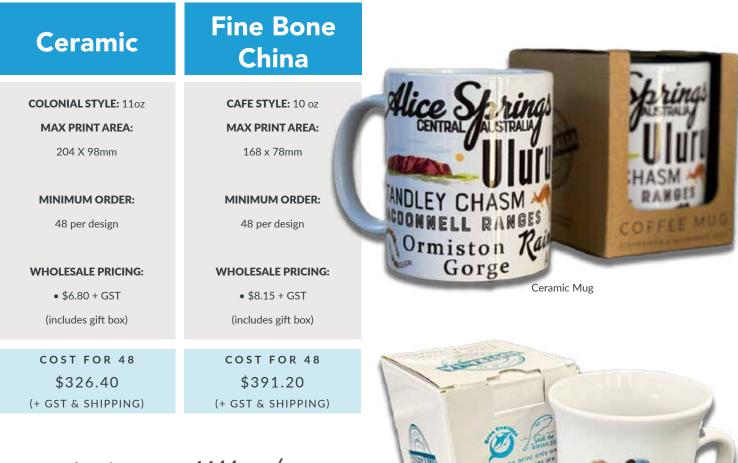






# MUGS

We've invested in mug ovens, allowing us to print ceramic and fine bone china mugs in vibrant full colour in-house. Our mugs are beautifully packaged in a window box for point of sale display. Rated diswasher safe to an impressive 3,000 cycles!



We only print on Orca AAAA grade ungs. Through a partnership with savethewhales.org, a donation is made for every ung sold.



Fine Bone China Mug





# **CAN COOLERS**

Our Can Coolers are Made in Melbourne, featuring an overlocked seam, quality 5mm neoprene and vibrant sublimation print so whether your design is a single colour logo or photographic you'll get a great result.

PRODUCT SIZE: 230 x 110mm

MAX PRINT AREA: Edge to Edge

MINIMUM ORDER: 100 per design

WHOLESALE PRICING:

• \$6.80 + GST

COST FOR 100 \$680.00 (+ GST & SHIPPING)





Did you know? An Australian publican is credited with inventing the stubby cooler in the 1950's. They began to be widely used around the world in the mid 80's!





# LENS CLOTHS

Offering a beautifully vibrant print result, our lens cloths are printed in Melbourne. Perfect to clean optical lenses, phone & device screens, musical instruments and more!





**PRODUCT SIZE:** 15 x 18 cm

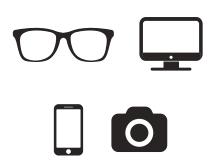
MAX PRINT AREA: Edge to Edge

MINIMUM ORDER: 60 per design

WHOLESALE PRICING:

• \$3.60 + GST

COST FOR 60 \$216.00 (+ GST & SHIPPING)







## **ABOUT OUR COTTON**



All our certified organic products meet the strict Global Organic Textile Standard (GOTS). Our factories are SA8000 accredited and audited. Together these certifications mean you can have confidence in the quality and safety of our products, and the protection of the rights of our workers.

Grown in both the tropical wet and dry climates of India, our certified organic cotton begins as tiny seedlings maturing to tall stalks with yellow flowers. The flower heads quickly turn red, fall off and leave behind a green pod - the humble beginnings of our cotton ball. The ball begins to grow and swell as new fibres lengthen and thicken within the pod. In around ten weeks, a creamy fluffy cotton ball pushes forth.

The cotton is harvested and spun into balls of luxuriously soft yarn, dyed only with eco-friendly inks, meeting organic standards. It is woven into yards of fabric, then cut and sewn into our range of products.

These cotton products are shipped to us in Melbourne, Australia where we work with some of Australia's finest and emerging artists, cultural institutions, tourist attractions, companies and retailers to create unique designs. These are individually printed in our studio onto tea towels, tote bags, aprons and more!







## **TEA TOWELS**

Always one of our best sellers, we offer both organic cotton and microfibre tea towels. Beautifully printed in our Melbourne print studio with a minimum of just 30 per design!





Recycled Card Hanger

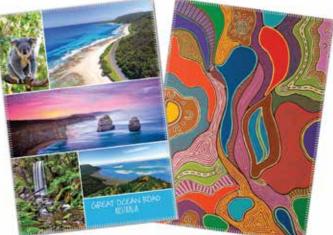
Microfibre
PRODUCT SIZE: 70 x 50 cm
MAX PRINT AREA: Edge to Edge
MINIMUM ORDER: 30 per design
WHOLESALE PRICING:
• \$10.35 + GST (unpackaged)
• \$11.35 + GST (includes The
Linen Press recycled card hanger)
• \$12.35 + GST (packaged with
custom printed belly band)
COST FOR 30
\$310.50
(+ GST & SHIPPING)

Belly Band

TR



**Organic Cotton Tea Towels** 



Microfibre Tea Towels



Our microfibre teatowels are made from 4 plastic bottles!



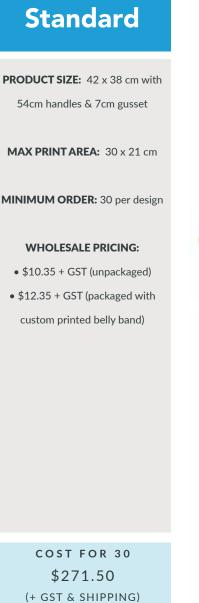


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## TOTE BAGS

As society moves to reusable bags, customers are looking to express their individuality by using tote bags that are both functional and stylish. We offer organic and standard cotton - both printed in Melbourne.







Organic Cotton Tote Bags



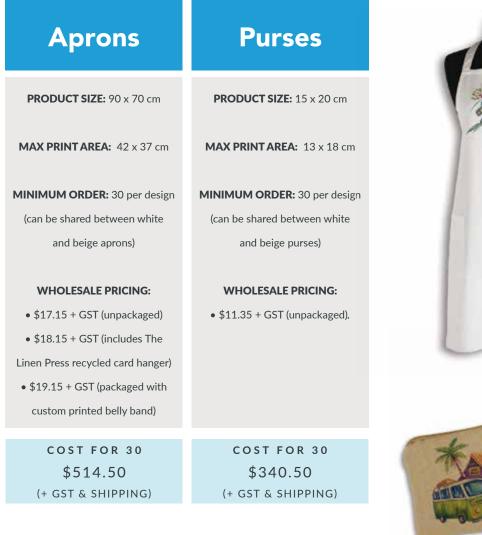
Standard Cotton Tote Bag





## **APRONS & PURSES**

Our aprons have an adjustable neck strap, waist tie and convenient pocket whilst our purses have a zip closure and come with a handy wrist strap included. Available in white and beige, certified organic and printed in Melbourne.





Aprons



Purses

Tip. Our purses can also be tech pouches, phone cases and cosmetic bags!





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## **OTHER NAPERY**

The perfect way to share your art or show your hometown some love! Our oven mitts, pot holders and cushion coverrs are machine washable, available in white and beige, certified organic and printed in Melbourne.

Oven Mitts	Pot Holders	Cushion Covers	
<b>PRODUCT SIZE:</b> 31 x 16 cm	<b>PRODUCT SIZE:</b> 20.5 x 20.5 cm	<b>PRODUCT SIZE:</b> 45 x 45 cm	
MAX PRINT AREA: 17 x 14 cm	<b>MAX PRINT AREA:</b> 18 x 18 cm	<b>MAX PRINT AREA:</b> 42 x 37 cm	
MINIMUM ORDER: 30 per design (can be shared between white and beige oven mitts) WHOLESALE PRICING: • \$11.35 + GST (includes The Linen Press recycled card hanger)	MINIMUM ORDER: 30 per design (can be shared between white and beige pot holders) WHOLESALE PRICING: \$9.05 + GST (unpackaged)	MINIMUM ORDER: 30 per design (can be shared between white and beige cushion covers) WHOLESALE PRICING: • \$12.60 + GST (unpackaged) • \$13.60 + GST (includes The Linen Press recycled card hanger) • \$14.60 + GST (packaged with custom printed belly band) Inserts Available \$6.80 + GST	Tip: Fill cushion covers with a larger insert for a plush look!
COST FOR 30 \$340.50 (+ GST & SHIPPING)	COST FOR 30 \$271.50 (+ GST & SHIPPING)	COST FOR 30 \$378.00 (+ GST & SHIPPING)	A
			E.



# **GARMENTS - TEES (ADULT)**

Our preferred t-shirt is Gildan's 6400 - chosen for it's soft touch, modern fit, wide range of colour options and Gildan's impressive commitment to sustainability. Usually, we decorate with an Australian Made transfer allowing single or full colour designs that are attractive and durable.

APOLLO BAY Contractor			EAIR LABOR ASSOCIATION
	A4 Print	A5 Print	Pocket Print
1	PRINT AREA: 210 x 297mm (A4)	<b>PRINT AREA:</b> 210 x 297mm (A5)	<b>PRINT AREA:</b> 100 x 100mm
	MINIMUM ORDER: 50 per design	MINIMUM ORDER: 50 per design	MINIMUM ORDER: 50 per design
	(assorted colours/sizes)	(assorted colours/sizes)	(assorted colours/sizes)
	WHOLESALE PRICING:	WHOLESALE PRICING:	WHOLESALE PRICING:
Modern Classic Fit	• \$16.00 + GST (50)	• \$14.50 + GST (50)	• \$13.00 + GST (50)
• 100% Ring Spun Cotton	• \$14.50 + GST (100)	• \$13.00 + GST (100)	• \$12.00 + GST (100)
• 153 gsm	• \$13.50 + GST (250)	• \$12.50 + GST (250)	• \$11.50 + GST (250)
• Sizes S - 3XL			
• Some Colours in XS - 5XL	COST FOR 50	COST FOR 50	COST FOR 50
	\$800.00	\$725.00	\$650.00
	(+ GST & SHIPPING)	(+ GST & SHIPPING)	(+ GST & SHIPPING)





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# **GARMENTS - TEES (KIDS)**

Our preferred kids t-shirt is JB's 1KT - chosen for its soft 100% cotton touch, classic fit, wide range of colour and size options. Usually, we decorate with an Australian Made transfer allowing single or full colour designs that are attractive and durable.

- Classic Fit
- 100% Ring Spun Jersey Cotton
- 190 gsm
- Sizes 00 14 (limited colours in size 00 1)

#### A5 Print

PRINT AREA: 210 x 297mm (A5) MINIMUM ORDER: 50 per design (assorted colours/sizes)

#### WHOLESALE PRICING:

- \$15.00 + GST (50)
- \$13.50 + GST (100)
- \$13.00 + GST (250)

COST FOR 50 \$750.00 (+ GST & SHIPPING)

#### **Pocket Print**

PRINT AREA: 100 x 100mm MINIMUM ORDER: 50 per design (assorted colours/sizes)

#### WHOLESALE PRICING:

- \$13.50 + GST (50)
- \$12.50 + GST (100)
- \$12.00 + GST (250)

COST FOR 50 \$675.00 (+ GST & SHIPPING)



4 BRAN



# **GARMENTS - HOODIES**

Our preferred hoodie is Gildan's SF500 - chosen for it's soft touch, classic fit, kangaroo pocket, wide range of colour options and Gildan's impressive commitment to sustainability. Usually, we decorate with an Australian Made transfer placed above the pocket.

- Classic Fit
- 285 gsm
- 80% Ring Spun Cotton, 20% Polyester
- Sizes S 3XL

A4 Print	A5 Print	Pocket Print
PRINT AREA: 210 x 297mm (A4)	PRINT AREA: 210 x 297mm (A5)	PRINT AREA: 100 x 100mm
MINIMUM ORDER: 50 per design	MINIMUM ORDER: 50 per design	MINIMUM ORDER: 50 per desig
(assorted colours/sizes)	(assorted colours/sizes)	(assorted colours/sizes)
<ul> <li>WHOLESALE PRICING:</li> <li>\$40.00 + GST (50)</li> <li>\$38.00 + GST (100)</li> <li>\$35.00 + GST (250)</li> </ul>	<ul> <li><b>WHOLESALE PRICING:</b></li> <li>\$38.50 + GST (50)</li> <li>\$37.00 + GST (100)</li> <li>\$36.50 + GST (250)</li> </ul>	<ul> <li><b>WHOLESALE PRICING:</b></li> <li>\$37.00 + GST (50)</li> <li>\$36.00 + GST (100)</li> <li>\$35.00 + GST (250)</li> </ul>
COST FOR 50	COST FOR 50	COST FOR 50
\$2000.00	\$1925.00	\$1850.00
(+ GST & SHIPPING)	(+ GST & SHIPPING)	(+ GST & SHIPPING)

STANDARD 100



Sedex

FAIR LABOR

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# **GARMENTS - SWEATS**

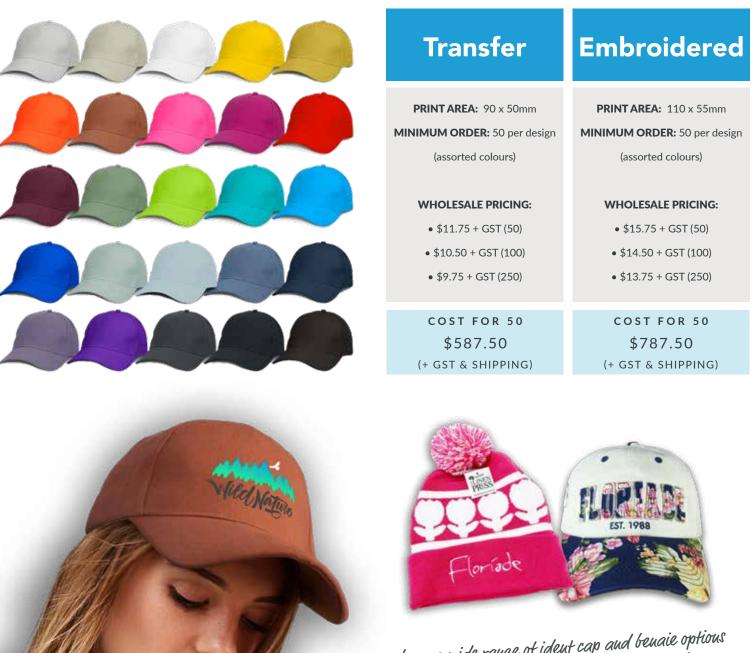
Our preferred sweat is Gildan's SF000 - chosen for it's soft touch, classic fit, wide range of colour options and Gildan's impressive commitment to sustainability. Usually, we decorate with an Australian Made transfer allowing single or full colour designs that are attractive and durable.



A4 Print	A5 Print	Pocket Print
PRINT AREA: 210 x 297mm (A4) MINIMUM ORDER: 50 per design (assorted colours/sizes)	PRINT AREA: 210 x 297mm (A5) MINIMUM ORDER: 50 per design (assorted colours/sizes)	PRINT AREA: 100 x 100mm MINIMUM ORDER: 50 per desig (assorted colours/sizes)
<ul> <li>WHOLESALE PRICING:</li> <li>\$36.00 + GST (50)</li> <li>\$34.50 + GST (100)</li> <li>\$33.75 + GST (250)</li> </ul>	<ul> <li><b>WHOLESALE PRICING:</b></li> <li>\$34.50 + GST (50)</li> <li>\$33.00 + GST (100)</li> <li>\$32.50 + GST (250)</li> </ul>	WHOLESALE PRICING: • \$33.00 + GST (50) • \$32.00 + GST (100) • \$31.50 + GST (250)
COST FOR 50 \$1800.00 (+ GST & SHIPPING)	COST FOR 50 \$1725.00 (+ GST & SHIPPING)	COST FOR 50 \$1650.00 (+ GST & SHIPPING)
		ABOR

## **HEADWEAR - CAPS**

Sized to fit most, our premium 5 panel cotton caps have a pre-curved peak, embroidered eyelets and a sweat band. Deocrated with either a full colour transfer or embroidery and available in a wide range of colours.



We have a wide range of ident cap and benaie options available - talk to us about what you need.

**BRANDED** ideas

## **HEADWEAR - BUCKET HATS**

Our cotton twill bucket hats offering UPF50 sun protection are available in 3 sizes (large - 60cm, medium (57cm & small - 54cm). They have stainless steel eyelets and a cotton sweatband.

#### Transfer

#### Embroidered

PRINT AREA: 90 x 50mm MINIMUM ORDER: 50 per design (assorted colours/sizes)

#### WHOLESALE PRICING:

- \$11.00 + GST (50)
- \$9.50 + GST (100)
- \$8.75 + GST (250)

COST FOR 50 \$550.00 (+ GST & SHIPPING)



#### WHOLESALE PRICING:

- \$15.00 + GST (50)
- \$13.50 + GST (100)
- \$12.75 + GST (250)

**COST FOR 50** \$750.00 (+ GST & SHIPPING)







We have a wide range of ident hat options available - talk to us about what you need.



#### & **MORE**...

With an extensive product sourcing and development network here in Australia as well as in Asia, whatever you have in mind, we can help! Talk to us about your ideas and together we'll make it happen.





#### **SUPPLYING YOUR ARTWORK**



#### QUALITY MATTERS!

We've built our reputation on quaity, and want to deliver you a product you'll be as proud of as we are.

As we are often printing a large area, quality art supplied at high resolution is essential.

#### FILE TYPES

Logos and graphic designs - vector art is preferred, with text converted to outlines. AI, EPS, PSD and high res PDF and JPG files are all acceptable.

Illustrations & photo images - please supply the highest resolution file you have available -PDF, JPG and PNG files are all acceptable with sufficient resolution.

#### IT'S ALWAYS YOUR ART!

We value you trusting us with your art, logo or ideas. We know how much they mean to you - it's yours and will never be sold or offered to anyone else!

We will always supply you with a positional proof to approve before we print!







"We have a combined 50+ years experience... and would love to help with your custom

Berek & Gordon DIRECTORS



SCAN TO BOOK A FREE ZOOM PRODUCT CONSULTATION

BRANDED Ideas Pty Ltd 19/24 Bormar Drive Pakenham, VIC, 3810

03 9739 8779

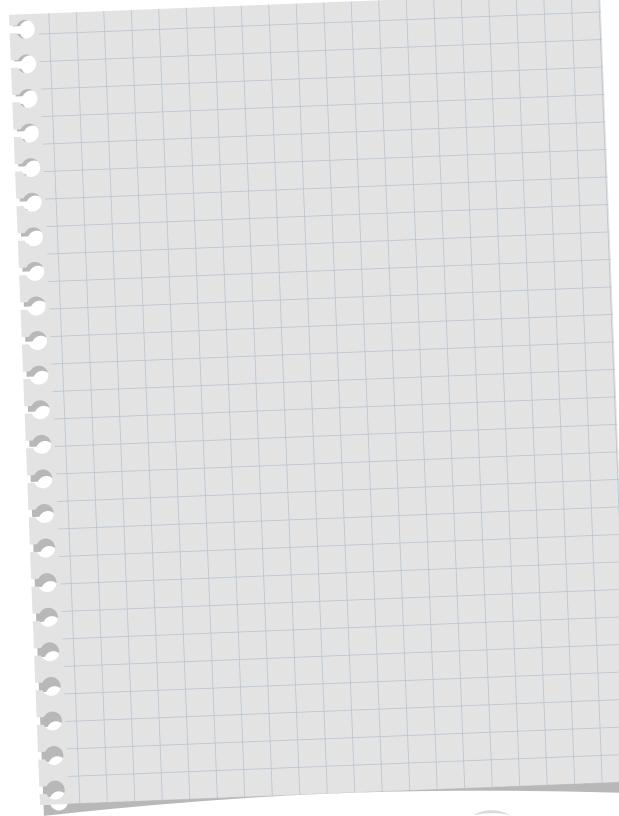
E: admin@brandedideas.com.au W: brandedideas.com.au







# NOTES







#### **BRANDED Ideas Pty Ltd**

19/24 Bormar Drive Pakenham, VIC, 3810

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ABN 96 604 075 943